



## Privacy Policy: CIC Art and Advertising

At CIC Art and Advertising SAC, we value the trust of our clients and are committed to protecting their privacy. This document details how we collect, use, and protect your personal information within Peruvian territory.

### 1. Identity of the Data Controller

- Company Name: CIC Art and Advertising (hereinafter, "The Company").
- Address: Urb. Piedra Santa II Etapa U1 Dpto. 5
- Contact: tito@cicplanner.pe

### 2. Legal Framework

Our policies are governed by current Peruvian legislation:

- Law No. 29733, Personal Data Protection Law (LPDP).
- Supreme Decree No. 003-2013-JUS, Regulations of the Personal Data Protection Law.

### 3. Information We Collect

For commercial purposes and to provide advertising and art services, we may request:

- Identification data: First and last names, national identity document/tax identification number.
- Contact information: Telephone number, email address, tax or delivery address.
- Business data: Information about projects, design preferences, and advertising requirements.

### 4. Purpose of Data Processing

The personal data provided will be used for:

1. Commercial Management: Preparing quotes, processing orders, and invoicing.
2. Service Delivery: Coordinating advertising installations and delivering artistic products.
3. Communication: Direct contact for project follow-up or addressing inquiries.



4. Marketing (Optional): Sending promotions and news (only if the client gives their express consent).

#### 5. Storage and Security

Your data will be incorporated into a personal data database owned by CIC Arte y Publicidad SAC. We have implemented technical, organizational, and legal security measures to prevent loss, misuse, or unauthorized access.

#### 6. Data Transfer

The Company is committed to not selling or transferring your data to third parties. Transfers will only be made in the following cases:

- Logistics providers (couriers) for product delivery.
- Compliance with legal obligations to SUNAT (Peruvian Tax Authority) or other competent authorities.

#### 7. Exercising Your ARCO Rights

You have the right to access, rectify, cancel, or oppose the processing of your personal data. To exercise these rights, you can send a written request to:

datos@cicplanner.pe with the subject line: "ARCO Rights - [Your Name]".

#### 8. Consent

By providing your data through our channels (website, WhatsApp, or in person), you declare that you have read and accepted the terms of this policy.